

## Fundraising Frequently Asked Questions

Below are answers to some of the **frequently asked questions** people ask 105.1 LifeFM when thinking about supporting this Christian community radio station.

### How we use your donations

#### Why do you ask for money?

As a non-profit organisation with no government funding or parent company support, we rely heavily on the support of those who listen and love us the most – YOU, our listeners!

Because 105.1 LifeFM is a listener-supported, not-for-profit radio station it relies on the financial support of its listeners every day. It is a condition of our community broadcasting licence that we fundraise to demonstrate we have the backing of our 'community of interest'.

Also by government design, we are limited to five minutes of sponsorship advertising per hour thus limiting our financial capacity significantly. The only way to provide our current level of service and see such impact in the Greater City of Bendigo is to conduct fundraising appeals.

#### How do you spend the money people donate?

Donations support the daily operations including mission activity of the radio station including fees and licensing, transmission, programming and production, rent and utilities, and administration. A small amount of funds are also allocated to provide for necessary updates and maintenance of equipment.

### How safe is online giving?

#### Are online donations on the 105.1 LifeFM website safe?

You can donate online with confidence. We have multiple security measures in place to ensure that the information you enter into your donations is secure. We have installed an SSL certificate which encrypts all data sent to and from this website (click on the green padlock in the website URL for more information) and also use payment gateways that are verified PCI Compliant. The PCI Security Standards Council is a global forum for the ongoing development, enhancement, storage, dissemination and implementation of security standards for account data protection.

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**I want to use my credit card but don't want to use the website. Is there another way?**

Yes! Donating online makes the process easier but if you prefer you can donate with a credit card over the phone See our [contact details](#).

**Are donations tax-deductible?**

Yes, we are an [Australian Taxation Office-endorsed](#) 'deductible gift recipient' (DGR). Any donations of \$2 or more made by Australian residents to our organisation are normally tax-deductible.

**Do you issue a tax receipt?**

Yes, we do. Once a donation is confirmed, a tax receipt is sent by mail to the donor's supplied postal or email address.

**How long after the donation do you send the receipt?**

Normally we send a receipt within 10 business days. After special fundraising events like our June and November appeals, when we receive a large volume of donations, it may take a little longer (30-60 days).

## Methods of payment

**How can I pay for donations?**

You can pay by

- credit card (Visa, MasterCard & American Express) either online, by mail or by phone
- sending a cheque or money order (use our Donation Form if responding to direct mail sent to you)

or over the phone (by calling our office (03) 5444 3512)

or drop your gift off in person, 49 Forest Street, Bendigo, Vic

Notes

- Cheques and Money Orders payable to 'Central Victorian Gospel Radio Inc. Public Fund'
- Post all gifts and correspondence to: PO Box 126, Golden Square, Victoria 3555
- Please do not send cash in the mail.

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### **Are my personal details kept confidential?**

105.1 LifeFM is committed to ensuring the privacy of your personal information. Please check our [Privacy Policy](#) for details.

### **Do you use these details to send me emails/letters?**

We may contact you by email or by mail to notify you of opportunities and services related to the advancement of 105.1 LifeFM

### **Can I make a donation in my will?**

Yes. This type of donation is known as a 'bequest'. There are special requirements for leaving a bequest; we suggest you [contact us](#) so that we can give you proper advice.

### **Can I make a recurring donation?**

Yes. Our *Life Changing Partner* program is designed for people wanting to make a regular monthly contribution. We can set up automatic debits from your credit card or your bank account. In this case we will send you, at the end of the financial year, a statement with details of your donations for tax purposes. You can request us to stop the deductions at any time.

### **Are you a commercial radio station or organisation?**

No. 105.1 Life FM is owned and operated by Central Victorian Gospel Radio Inc. (CVGR). We are a non-profit organisation that relies greatly on our listeners and other supporters. We do not have government funding or parent company support.

### **Who runs 105.1 LifeFM?**

105.1 LifeFM is owned and operated by Central Victorian Gospel Radio Inc., a non-profit media association located in Bendigo, Australia. We are a membership owned association who vote on and elect a Committee board that employs a General Manager to carry out activities to achieve our vision and mission.

### **Are you associated with a church or religious organisation?**

No. Although we uphold mainstream Christian beliefs and values, we are a non-denominational organisation and, as such, we are not associated with any particular church or religious association.

### **What values do you support?**

We adhere to the core beliefs and values of mainstream Christian faith. We believe that the world needs hope and its power of positive transformation. We also believe that the message of Jesus Christ in the Gospels of the Holy Bible is the real message of hope.